

SDGs Initiatives



In support of the “Sustainable Development Goals (SDGs)” advocated by the United Nations, we will contribute to realizing a sustainable society through our business activities.

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FUJI KOGYO CO.,LTD
Masahito Nanko
President

Practical Examples

By increasing the sales of wallcoverings and other products made from recycled materials, we contribute to reducing environmental load.

We actively realize the upcycling of resources by using recycled materials such as rice husks, sawdust, recycled glass beads, listings of cushioning material, etc.

《Specific Initiatives》

- Production and Sales of wallcoverings made from recycled materials.
- Use of recycled paper for backing paper of wallcoverings.
- Production, Sales, and Promotion of “Non-Woven Wallcoverings” that allow for the reduction of environmental burden in re-covering.



By focusing on environmental activities, we aim to establish a sustainable production system.

By understanding the impact of our own production activities on the environment and setting numerical targets to curb the negative impact, we are implementing continuous reduction activities.

《Specific Initiatives》

- Reduction of carbon dioxide emissions through energy-saving measures.
- Reduction of waste and PRTR-listed chemicals.
- Reuse of industrial waste. ex) Cementation of sludge



We aim to realize a safe and secure work environment.

With thorough safety management at production factories and a training system tailored to individual skill levels, we aim to create a safe and secure workplace while protecting the employment of our employees.

《Specific Initiatives》

- Employment of 100% full-time employees has been continued for more than ten years.
- Safety seminars have been held.
- Employees themselves conduct regular 5S patrols to point out hazards, make improvements, and take corrective measures.



What are the Sustainable Development Goals (SDGs)?

The Sustainable Development Goals (SDGs) were adopted by the United Nations in September 2015 as the common global indicator that aims to achieve a society in which the three aspects of the economy, society, and the environment are well-balanced. The SDGs consist of 17 goals and 169 targets, whose purposes are to achieve the social infrastructure for people to live a life worthy of human beings by 2030 in poverty, hunger, water, health, education, medical care, freedom of speech, and gender equality.

■ Sales & Manufacturing of Wallcoverings

We are a specialized manufacturer of wallcoverings made from various materials such as rice husks (produced in Fukui Prefecture, Japan), sawdust, marble, vermiculite, pulp, and glass beads, etc. With wallcoverings that utilize unique characteristics of materials, such as a soft, airy feeling created by natural materials, a mat-like feeling brought about by the use of diatomaceous earth, and a glossy feeling made by glass beads, we are contributing to the spatial coordination of residences and commercial facilities.

Furthermore, by formulating an environmental policy and actively implementing environmentally friendly initiatives in our daily business activities, we aim to be a company that contributes to the regeneration of global quality.

■ Message

We will actively develop products that lead to the reduction of environmental load!

We will strengthen our product **development** in the following themes as environmentally friendly wallcoverings.

- ①Upcycling product development utilizing recycled materials.
- ②Development and Promotion of wallcoverings that use “Non-Woven Paper” which is less likely to damage the substrate in re-covering.
- ③Development of wallcoverings that lead to energy-saving and an improved air environment.

The most important role of wallcoverings is to decorate walls, but there are many hidden stories behind the commercialization of these wallcoverings. One of the most demanded themes today is the environment. To pass on a better planet to future generations, we will actively contribute to the regeneration of global quality through activities to achieve the goals set out in the SDGs.



Masahito Nanko
President

Introduction of wallcoverings made from recycled materials



Rice Husks



Recycled Glass Beads



Cushioning Material

Through various processes, recycled materials are transformed into wallcoverings that are unimaginable from their original materials.

Our products can be viewed in the sample books of domestic and international name-brand manufacturers and house-builders. And our original sample book, “ACCENT by Wallcoverings” is also available. The products in this collection are all made with “Non-Woven Paper” and have unique designs.

Please visit our website for more information. (<https://www.accent-wall.com/english/>)

ACCENT | by Wallcoverings

